

## HEAVYWEIGHT WALL MURAL

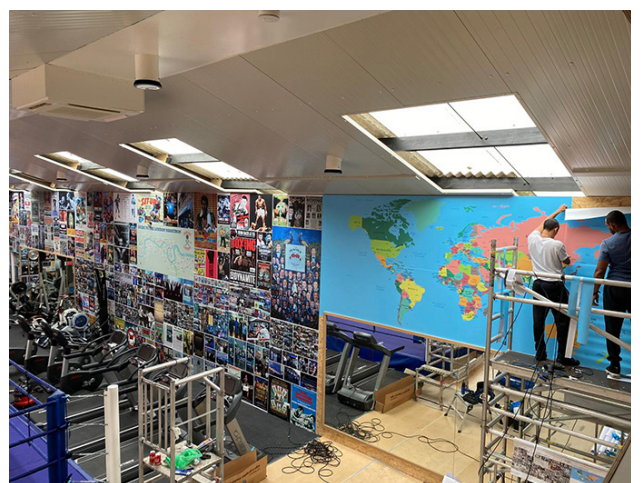
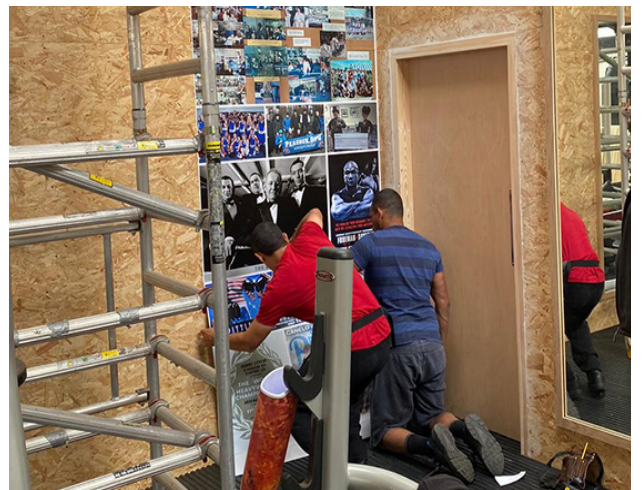
East London based The Print Town throws a knockout punch with MD5 and Silver Bullet, for an amazing wall mural...

Daniel 'Dynamite' Dubois is a name that'll be more than familiar to anyone with an interest in boxing. Dubois is a rapidly rising star in the heavyweight division of the sport who has his eyes on the prize. The pandemic has cratered a lot of boxing events though and disrupted a lot of fighters' work and their progress. Waiting for it all to blow over isn't an option though, work must continue and that means training.

Dubois has very recently switched his training venue from Canning Town's world-renown Peacock Gym to its new pro-stable base in Epping. The new gym's owned and operated by brothers Martin and Tony Bowers, who also coach Dubois and a clutch of other apex-level fighters who now have a very modern facility in a private setting where they can further sharpen their razor-sharp skills.

The new facility has rings and all the attendant hardware that top fighters need to do their work and, thanks to the creative efforts of Sean Mortlock and his team at East London based The Print Town, the facility has a great ambient atmosphere too. The Print Town has transformed the Gym's cavernous interior with a brilliant landmark-scaled boxing-themed mural.

The Print Town has been around since about 2013 and relatively recently crossed the line into providing wide format print. Before that, Sean got ink under his nails in the world of commercial offset print and so knows a thing or two about colour and how it works.



The mural was designed in house at The Print Town and features an amazing array of boxing news from the current and past era. Seen from a distance it's a busy and very colourful collage of bewildering detail. Looked at more closely it gives up a great deal more detail thank to Sean's printing expertise. It's a really great exhibit and must serve to remind those at the gym of much of its heritage.

Sean printed the incredibly detailed design on **Metamark MD5-H** choosing the gloss variant for the 'pop' it lent to the mural's carefully managed colours. It's laminated with a protective layer of Metamark MG700 in matt to tame the reflections in the well lit environment. The printing is brilliant. The application is too.

Under the mural is an OSB clad wall. The surface of the OSB wall was prepared for the high-tack vinyl decor it would receive with **Metamark Silver Bullet** an easily applied and environmentally responsible coating that transforms viable surfaces to enhance the adhesion levels the applied graphics can achieve. **Metamark Silver Bullet** is available for other surfaces too.



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